LINGUISTIC KALEIDOSCOPE



Learngeeta a management marvel

https://www.youtube.com/live/sg4ShNdxYXw?si=Xl8124-e0ega1-aA

Learngeeta Program is in itself a Marvel, Epitome of Dedication and a Brilliant case study for all the corporates and so-called management Gurus.

It's a Marvel for many reasons

- Took a CONTRARIAN APPROACH in the Covid Pandemic and started ONLINE GEETA CLASSES,
- Took the BOLD step of simplifying the SANSKRIT GRAMMAR so as to come out with the MOST SIMPLE, EFFECTIVE and CORRECT PRONUNCIATION RULES .
- But it's a MANAGEMENT MARVEL, where the whole Program is Decentralized in terms of Working yet its all so well connected, that a single push on one Departments makes the whole Process move.



As a Sadhak the whole management and efficiency marvel of online Geeta classes always bewildered me.

- How are they always able to start the classes on time ???
- why the classes are never skipped??
- how are they able to share the Shloka and the PDF so efficiently???

I was itching to know all.

I found all the faculties were volunteers, SO I waited eagerly for the MUCH HYPED "AAO GEETA SEVI BANE" Program. Another magical thought and managemental wizardry, where through a series of well-planned presentations all Major departments are showcased, like a bewitched child I was agape with excitement and nervous both at the same time.

When as a volunteer I joined the Sewi Team, I came to know about the whole efficient system. How, immediately with the start of a batch, the technical training sessions that is the TTG starts simultaneously the training sessions of the group coordinator start as well as the training sessions of trainers, I was amazed and bewildered at the whole system of volunteers teaching or training new volunteers for Seva, it just seemed like the replica of the Vedic system which we followed where in gurus taught their disciples and the disciples became gurus to their disciples and so on.

Efficient Management: The Mirror of Self

Success of any Organization Starts with the Management, its Policies and the handling of Human resources, thus in a Program as Vast and as Pious as LearnGeeta ,where Volunteers

were handling all the affairs, A conscious effort was made to keep it away from being Corporatised, absence of any donation link or request form on the main website is one such example.

The policies are designed in such a way that TRANSFORMATIONS have to happen,

The daily audios, the Solo Videos, all are so well planned that your device then is self-habituated to play only these, nothing else,

The first transformation, in my case, happened here when my device now had only these shlokas, all other apps like Insta, twitter, Facebook all were uninstalled...THE SYSTEM REBOOTING HAD BEGUN.

Transformations take place at various levels the first transformation as a Sadhak had happened.

After Joining the Sevi Team, I realized what was awaiting me. My system, was about to get Rebooted- The second Transformation was about to begin.

I was giving seva---This was the First feeling

How much seva I am giving-The Self patting was the second feeling
I am blessed to be giving Seva-Was the Third

I am just doing my part-Is the current

Reinventing Self, Realizing the Evils of Ego, and maintaining a balanced approach, all these aspects get imbibed into self just by giving Seva.

I request you to just, read through the above lines once again, does it not look like a Promotion tag of a Personality Development Course??? Yes it does, and this is what you get, a Proper Personality development opportunity, just by Giving seva. The PRIZE for Good Seva is MORE Seva, this is the SEVI MANTRA

The Decentralised and Bottom to Top Management Approach gives a Sewi immense freedom for performing the required seva, and more often than not those expectations are surpassed.

Taking Care of the "Product Life Cycle"

Like in any Management class we read about the Life Cycle of a Product and how to be innovative to keep the interest going on, well in this Program even that has been taken care of, read further to be amazed

- To keep the Sadhaks engrossed Memorization Exams are held, and thus the Sevis also get opportunity to be part of Something New,
- To help in exam preparations Extra Classes are held, again giving Sadhaks and Sevis more opportunities