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FIFTH ANNIVERSARY

**June 23, 2025**

DOMAIN

**five.Learngeeta.com**

EVENTS TO DATE

**1445 events**

REACH

**15 countries**

**3** • संस्थागत संरचना

## Panchavarshapoorti Samaroha Story...

*He joyfully revealed that Learngeeta will proudly celebrate its fifth anniversary on June 23, 2025.*

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3 MIN    ENGLISH

**R**espected Ashu Goyal Bhaiyya, the esteemed International President of Geeta Pariwar and Program Director of Learngeeta, made a thrilling announcement during one of the engaging Sevis meetings in late March. He joyfully revealed that Learngeeta will proudly celebrate its fifth anniversary on June 23, 2025. The atmosphere on the Zoom call was electric, as the Sevis participants were filled with an overwhelming sense of joy, pride, and happiness, a testament to our collective journey that united us across distances.

During the vibrant and animated conversation, a multitude of suggestions flowed enthusiastically, yet the familiar, routine ideas were swiftly cast aside. It soon became apparent that this new initiative required an entirely fresh format, one that broke away from past experiences. Swamiji's Panchsutri Vision passionately emphasizes the necessity of integrating the number five into all of our upcoming projects, symbolizing growth and transformation. Inspired by this vision, Ashu Bhaiyya immediately took to his device, searching online for available domain names. He discovered **"five.Learngeeta.com,"** which stood out for its simplicity, ease of recall, and perfect resonance with the essence of the project.

Sevis passionately explored numerous ideas in depth and finalized the following inspiring events:

- 1. Dedicated Newsletter:** A vibrant platform to celebrate the remarkable milestones of our five-year journey.
- 2. Parayana:** The Bhagavad Gita, our guiding light and the essence of the Panch Sutras, will inspire our path.
- 3. Shobha Yatras:** A beautiful expression of the Bhagavad Bhakti Sutra from the Panch Sutras, while Group Events ignite the spirit of Rashtra Prem (patriotism) and Vijnyana (knowledge).

**4. Fun Events:** Joyful activities centered on Bal sanskar (childhood values), including “Maya Sang Kanhaiya,” to nurture our young ones.

Each subject was skillfully guided by a dedicated and experienced Sevis, who passionately drove activities forward by meticulously crafting engaging content, including interactive quizzes, challenging crosswords, and exciting competitions, while also hosting dynamic events that brought the community together.

The team launched into an inspiring journey to develop an innovative new website. Drawing on valuable insights from the existing Geeta Jayanti website, a dynamic and youthful team was assembled, brimming with fresh ideas and enthusiasm for the project. After several in-depth discussions that involved all stakeholders, the website was brought to life and officially launched on May 15th.

The Panchavarshpurti event dates were set to span from June 17th to August 3rd, with an encouraging extension to August 17th, allowing even more participation. In a remarkable display of creativity and collaboration, the talented creative team designed a stunning logo and produced visually striking promotional materials in a remarkably short timeframe.

A vibrant marketing campaign was meticulously crafted, showcasing eye-catching banners adorned with inspiring slogans. From the outset, Sadhakas, Sevis, and Offline Teams welcomed everyone with boundless enthusiasm, orchestrating lively and memorable festivities that filled the air with joy.

To date, an impressive total of 1445 events have unfolded in 159 diverse locations across 15 countries, and 670 cities—and that number is steadily rising, reflecting a growing sense of community and connection.

In celebration of this significant milestone, a grand online meeting had been scheduled for Sunday, July 20th, 2025. This virtual gathering featured an array of imaginative Geeta-based activities, exciting quizzes, and competitive tournaments designed to ignite passion and participation among attendees.

We extend our heartfelt gratitude to all 14 million Sadhakas for their unwavering love and support, which has made this joyous celebration not just possible, but truly unforgettable.

